

PURE PLANT-BASED COSMETICS FOR MAMAS, BABIES AND OTHER BEAUTIES

Für alle Schönheiten | For all beauties

Babypflege | Baby Care

Werdende Mamas | Becoming Mums

Special Care | Special Care



Schönheiten
Hand- & Body Butter
Skin Care Intense



Schönheiten
Allin1 Face Oil
Pro Age Intense



Schönheiten
Body Oil
Skin firming



Baby
Tummy
Massage Oil
Gentle relaxation



Baby
Body Care Oil
Gentle skin care
after bathing



Mama
Massage Oil
Anti-Stretch Marks



Mama
Perineum
Massage Oil
The optimal
preparation for
giving birth



Special Care
Scar Care Oil
Highly effective

MEDIA INFORMATION

Yooni beautyfood naturkosmetik



Pure plant-based cosmetics for mamas, babies and other beauties

yooni Beautyfood Organic Cosmetics offers highly effective organic skincare based on valuable natural ingredients from fruit, vegetables, nuts and seeds – natural substances that act like superfood on the skin and are absolutely safe. All yooni skincare oils are absorbed quickly and protect and regenerate the skin, making it soft and supple. Made with love, yooni naturally cares for and protects the skin of beauties of all ages.

yooni – simply beautiful!

yooni is focused purely on the ingredients. yooni created pure and highly effective skincare oils that can be used economically and are efficient thanks to their carefully selected and well-coordinated active ingredients – and they are formulated without superfluous auxiliary ingredients. All oils do not contain any preservatives or substances such as parabens, silicones, paraffins or other petroleum-based ingredients. Of course all yooni oils are also formulated without synthetic fragrances. Even those prone to allergies can use yooni products safely: thanks to complete transparency, it is easy to ascertain which ingredients are contained in every product.

Blending scents for expecting moms

We select each blend of scents carefully. For the Mama massage oil, for instance, we have taken the sensitive sense of smell during pregnancy into account, developing the scent of the massage oil in cooperation with expecting mothers so that the fragrance will be perceived as pleasant even during pregnancy.



New products

We have launched new products that can be used by other beauties as well, e.g. our Allin1 Face Oil. In accordance with our principle "simply beautiful", we created multifunctional products to offer high-quality, time-saving products for stressed young families, but also, with a view towards our environment, to conserve valuable resources.

yooni – a trustworthy partner

yooni Beautyfood Organic Cosmetics is based on the cooperation with trustworthy, family-owned companies. All raw materials and ingredients used for yooni are sourced from renowned suppliers such as All Organic Treasures and Taoasis, with whom we have been in contact with for many years.

Less is more

"Less is more" also applies to yooni's packaging: Not only the current discussion about plastic waste motivated us to reduce the amount of plastic in our packaging. Because an important part of our philosophy is to expose our bodies to as few unnecessary substances as possible and thereby contribute to a respectful treatment of our planet. Therefore yooni generally has no secondary packaging. A perfect example is the 15 ml glass bottle for the scar care oils: even the pipette is environmentally friendly, as it can be taken apart easily. So the glass bottle and vial can be recycled in the glass container, the wooden ring and the small white squeezer through other recycling means. And our packaging is also free from any type of glue.

yooni – A responsibility for sustainability

yooni practices sustainability on many different levels. yooni Beautyfood Organic Cosmetics supports the "PrimaKlima Initiative" which aims to plant trees within the framework of different projects – trees that will provide a better climate for many decades. For each month of its existence, yooni will plant a tree. Meanwhile there are 12 trees that have been planted on behalf of yooni Beautyfood Organic Cosmetics.

yooni – the roots

yooni Beautyfood Organic Cosmetics for mamas and babies and other beauties was founded by Barbara Flenker in January 2019, who as owner of the brand brought more than 15 years of product marketing experience in organic cosmetics to the development of the brand. Because even if your kids are already adults themselves, a mother always wants the best for them. During her daughter's pregnancy, Barbara Flenker of course wanted to support her – in areas where her expertise and competence would be an added benefit. When her daughter couldn't find skincare products she really trusted, Barbara Flenker used her experience and knowledge to create yooni Beautyfood Organic Cosmetics.

Barbara Flenker: "Over the last three years, I focused on plant-based oils that are »good enough to eat« and nourish and protect the skin with valuable nutrients. Aside from the objective that everything had to be natural and organic, absolute safety for mom and baby always came first: Neither mom nor the sensitive baby skin should be exposed to harmful substances. I created cosmetic products that are free from unnecessary ingredients, with safe ingredients that have food standard – natural, organic skin care products that you can use for yourself and your baby with a clear conscience.

I am certain: less is more. For my daughter as a mother, for her children Eva and Sophia, for all other young families and for our planet. yooni is the „focus on the essentials“, on naturalness, quality, on gentle sourcing and the effect of the raw materials. yooni lets you discover and experience that „less is more“ does not mean less effectiveness."

Please contact us

We would be pleased to provide you with further information and image material in digital form:
Barbara Flenker | flenker@yooni.de | www.yooni.de |  [yooni_naturkosmetik](https://www.instagram.com/yooni_naturkosmetik)