

PRESS RELEASE

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Product novelties from Fine Fruits Club at BIOFACH 2020

Açaí GmbH is one of the smoothie pioneers in Germany. Since 2002 the dynamic team from Berlin has been working with passion to simplify the preparation of high-quality smoothies and smoothie bowls while establishing new, exciting flavors. The fruity range is aimed both at the gastronomy segment and the organic retail sector.

Made from the best ingredients and carefully preserved without additives, the fruit purees, smoothie mixes and fruit powders available under the brand “Fine Fruits Club” guarantee unadulterated enjoyment from 100% fruit and vegetables. Because the founders are convinced: "Nature still does it best".

In 2020 Açaí GmbH will participate for the first time as a direct exhibitor at BIOFACH in Nuremberg. At the Fine Fruits Club booth A7-700 fresh smoothies and bowls will be prepared, just like in a real smoothie bar. This way the interested trade visitors can convince themselves of the versatile application possibilities and the high product quality directly at the trade fair.

At BIOFACH's Novelty Stand, the Berlin based smoothie fans will also be presenting their latest, innovative product range: Organic Smoothie Bowl Packs. These are frozen mixtures of 100% fruit, vegetables and superfood for the quick preparation of bowls in a mixer. Fine Fruits Club Bowls stand for high-quality organic ingredients in innovative recipes, packaged in handy 240g cardboard boxes for the organic retail sector. At BIOFACH four varieties celebrate their premiere:

- Organic Green Bowl
- Organic Açaí Bowl
- Organic Pitaya Bowl
- Organic Berry Bowl

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